

Big Truck Guide Media Kit



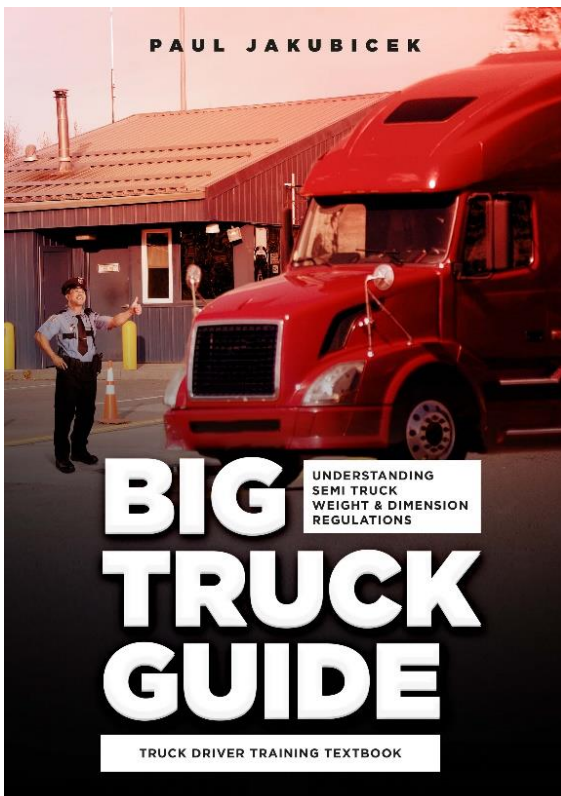
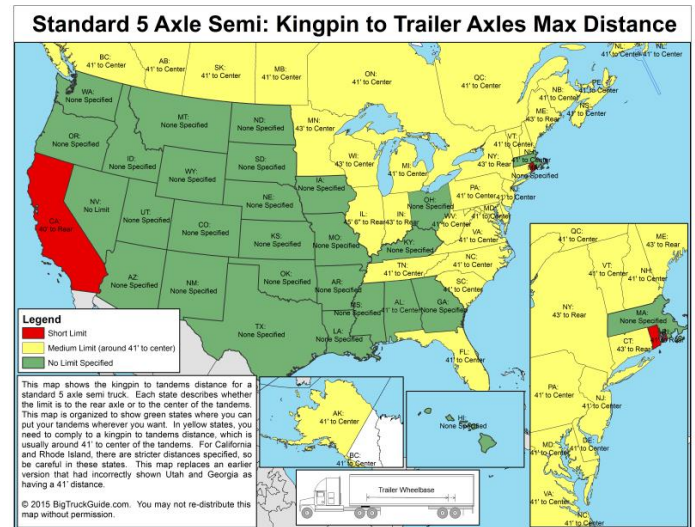
Website Mission

Big Truck Guide is a 'one-stop-shop' for information about Semi Truck weights and dimensions. We specialize in sizes of trucks carrying regular goods "Divisible Loads" and aim to help truck drivers and trucking company employees to easily find how to comply with complex trucking regulations.

What we offer our visitors

1) A set of freely accessible information that outlines all regulations surrounding a 5 axle semi truck.

- Kingpin to Rear Axle Restrictions
- Semi Trailer Length
- Dimension Max and Mins for every US state and CDN province
- Blog articles on weight and dimension related topics



2) Visitors can purchase downloadable products

- MyBigTruck Reports – create a custom compliance report
- Etextbook on Semi Truck Weight and Dimensions
- Kingpin to Rear Axle Cheat Sheet
- Other Ebooks

3) Site Membership

- Includes access to the Big Truck Guide custom built database with detailed information on 27 different truck types
- All ebooks and downloadable products downloads from the website are included in membership

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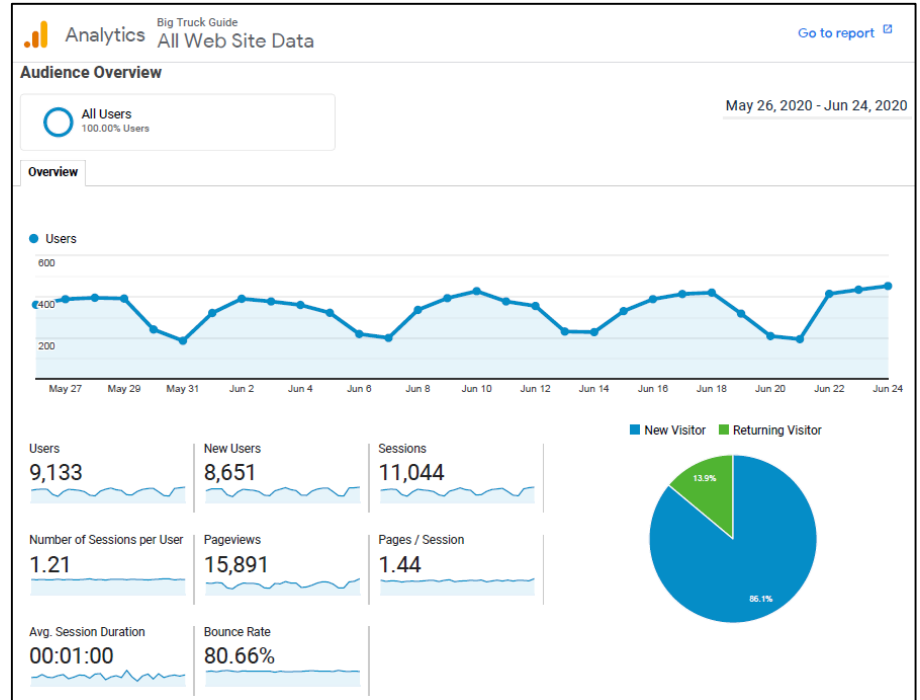
Advertising Offer

Our website is checked daily by hundreds of drivers and others in the industry. Banner ads offer the opportunity to promote your business and build brand awareness to about 10,000 unique visitors per month. For maximum exposure, there are 4 rotating positions available for each of the 2 ad sizes. For one ad purchase, space on each size is reserved.

Pricing: \$40 USD per month, on a quarterly basis.

Ad sizes available:

- Leaderboard: 728 x 90
- Rectangle: 300 x 250



Sponsorship Offer

If you have a service or product that is a good match for Big Truck Guide, consider sponsoring the Big Truck Guide website. Sponsorship is only available for companies that speak to the audience, and offer high quality products or services that help truck drivers or trucking companies. Sponsors get place for their logo on the Big Truck Guide homepage, similar to a blog post. Also, a standalone page on Big Truck Guide whose content is provided by the sponsor.

Pricing \$100 USD per month, on a quarterly basis

